

Wellborn Community Association, Inc.

(A Non-Profit 501(c)3 Corporation)

P.O. Box 11

Wellborn, Florida 32094

www.wellborncommunityassociation.com

March 10, 2010

Dear Potential Sponsor:

I would like to explain the reason for requesting your donation to help fund the expenses of our Annual Blueberry Festival in June of every year. This is our big fundraiser to support our organization throughout the year. This is our 17th annual festival and it will be held on Friday and Saturday, June 4-5, 2010.

We are asking you to take the liberty of joining in our efforts in the form of a donation, no matter what the amount, to make our Festival a success. In exchange we offer different sponsor levels as a thank you. Please see the attached sponsor application for information. As a special incentive, \$500.00 level or higher sponsors will receive a free booth space to advertise their business during our Blueberry Festival.

We are very proud to announce that the Wellborn Community Association achieved 501(c)3 designation last year. This assures you that your donation will be put to good use. The Wellborn Community Association is comprised of a group of residents in the area who, with their combined efforts, put on activities to serve the needs of local residents. The organization is a non-profit entity formed in 1989, accordance with the laws of the State of Florida. We try to provide for the social and economic needs and the physical well-being of the less fortunate in the Wellborn area. The association has a monthly blueberry pancake breakfast and two yard sales each year to help raise money, but the funds from these events are not enough to sustain our programs throughout the year. We also have the expense of maintaining our building and grounds.

The community building and grounds are used as the Red Cross Evacuation Center, the Marines' meeting hall, for a GED educational program, a sign language class, a tutoring program, a meeting area for the census, and for our own functions for the community. Every year we have several events: an Easter party for the children in the community, a Christmas party for children and adults, a Halloween party, and a Thanksgiving community dinner where everyone in the community comes to eat and socialize. Deliveries are made to shut-ins. These functions are free to all. We also provide for people who have had misfortune come their way. One of our most important support efforts is for the youth in their education, activities and socialization. These programs will continue as long as funds permit.

During the past few years, we have worked closely with the Tourist Development Council and the County Commission to get more involvement. We want our two-day event to draw people into our area and for them to stay a while to visit our attractions, hotels, restaurants, campgrounds, shopping areas, etc. We expanded our advertising in this effort and have attracted attendees from South and Central Florida, Georgia and Alabama, as well as our home area of North Central Florida. Our website has been a great help in spreading the word about the Festival.

Please remember that the members in our association receive no payment in their 100% efforts in helping to raise funds and putting on the functions throughout the year. All donations and monies made are credited to the association account. Our members ask for nothing in return.

Thank you in advance for your donation and cooperation in this matter. If you have any other questions or concerns please call me at 386-963-5906 or 386-984-5749. We are also looking for more entries in our Blueberry Parade. If you would like to participate, just let us know.

Sincerely,

Beanie Brooks
Blueberry Festival Sponsor Chairperson

"Home of Florida's Blueberry Festival"
Wendell Snowden, President - 386-963-1157